

2022-2023
Academic Year



**Junior
Achievement**[™]
of Greater Hampton Roads

Annual Report

Junior Achievement of Greater Hampton Roads

CONTACT:

4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462
Frank Hughlett, President
Frank.Hughlett@ja.org | 757-452-6973



4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462
757.452.6971 | hamptonroads.ja.org

December 12, 2023

The 2022-2023 Academic Year was a return to normalcy for Junior Achievement of Greater Hampton Roads with the spectre of COVID finally behind us. This past year saw a renewed focus on program delivery on the Peninsula which resulted in increasing student reach above 9000. Mr. Ryan McIntire came onboard and enthusiastically engaged schools, teachers, and administrators on the Peninsula from Hampton to Williamsburg. While challenges remain with regards to corporate partnerships and volunteer recruitment in that area I am confident that the foothold we have established thus far will be a springboard for further expansion. This expansion will be a direct result of the strong commitments of JA Board Members such as Najib Khan at Langley Federal Credit Union, Thomas Capstick at PB Mares and Gary Hunter at Hampton University.

The school year started with renewed enthusiasm with Company Program back in full pre-COVID mode across Virginia Beach High Schools, coached and mentored by STIHL. The STIHL Company Program mentors and efforts were ably led by Mr. Tom Scott and Stan Flattum. Without STIHL's phenomenal support Company Program's success would not be possible. Also kicking the school year off with great momentum was JA's Finance Park which has now become a permanent fixture in Virginia Beach middle schools. Unlike other JA Areas we do not have a brick and mortar facility to host Finance Park so we rely on virtual simulations and outstanding volunteers like the ones provided by Navy Federal Credit Union. JA rocked the spring by conducting numerous JA in a Day programs across Norfolk and Portsmouth which could not have been possible without an army of volunteers. Our corporate partners like, Capital Group, KPMG, TowneBank and numerous others contributed directly to its success.

Junior Achievement's fundraising efforts prospered in 2022-2023 led by Natalie Ascraft with the third annual Junior Achievement Charity Golf Tournament, presented by Armada Hoffer, and held at Bay Creek in Cape Charles, VA. The event grossed over \$100,000 while strengthening JA's ties with numerous corporate partners from across Hampton Roads. This past year's Hampton Roads Business Hall of Fame was a great success with JA leading the community in honoring Dawna Ellis (Harvey Lindsay Commercial Real Estate), Bruce Smith (Bruce Smith Enterprises), Jerry Miller (The Miller Group), and Elza Mitchum (C&M Industries, Inc) at Hilton Norfolk The Main.

The year was bittersweet as said fairwell to Lauren Ciampoli who left us to take a lucrative position at Old Dominion University, resulting in Ryan McIntire being elevated in the Education Director position. Additionally, Jamie Henry assumed more responsibility with her new position as Chief Operating Officer (COO). We also brought on two very talented Program Managers in Fred Towler and Jessica Roby. Looking forward, Junior Achievement is in good hands.

Looking back at the 2022-2023 school year, JA successfully met or exceeded all requirements for the prestigious JA USA Five Star Award. Junior Achievement of Greater Hampton Roads' positive impact continues to be felt across the Region and is well positioned to meet the challenges and opportunities of the 2023-2024 school year.

A handwritten signature in black ink, appearing to read "Frank E. Hughlett", written in a cursive style.

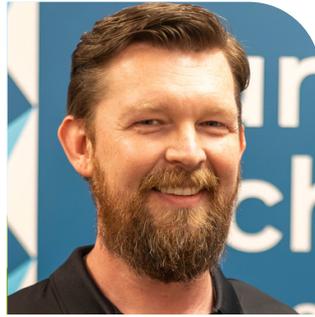
Frank E. Hughlett
Captain, USN, Ret.
President, Junior Achievement of Greater Hampton Roads

meet the team

JA STAFF



Frank E. Hughlett
Captain, USN (Ret.)
President



Ryan McIntire
Education Director



Natalie Ashcraft
Development Director



Fredrick Towler
Education Program Manager



Jessica Roby
Education Program Manager



Jamie Henry
Chief Operations Officer



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757-452.6971 | hamptonroads.ja.org

BOARD OF DIRECTORS: EXECUTIVE

Mr. Darick Wickre

Chairman of the Board
Senior Vice President, Fulton Bank
4429 Bonney Road, Suite 124
Virginia Beach, VA 23462
Work: 757-222-2437 | Cell: 703-899-5979
dwickre@fultonbank.com | wwickre@fultonbank.com

Ms. Sherri Miles-Foley

Previous Chairman of the Board
President, Miles Roofing, Inc.
210 B Street, Chesapeake, VA 23324
Work: 757-545-5912 | Fax: 757-545-4303
sherri@jdmilesroofing.com

Mr. Gary B. Hunter

Vice Chair
Director of Development, Hampton University
Wigwam Bldg. Suite 102, Hampton, VA 23668
Work: 757-637-3129 | Cell 757-592-8225
gary.hunter@hamptonu.edu

Mr. Najib Khan

Vice Chair
Vice President, Langley Federal Credit Union
11742 Jefferson Ave., Suite 120, Newport News, VA 23606
Work: 757-898-0089 | Cell 571-643-3617
Najib.khan@languis.com

Ms. Wylene Dean

Treasurer/Secretary
Assistant Vice President | Commercial Credit Analyst,
TowneBank
6013 Harbour View Blvd, Suffolk, VA 23435
Work: 757-673-1763 | Cell: 757-234-2671
wylene.dean@townebank.net

Mr. Brad Salter

Vice Chair
CFO, TST – Construction
7440 Central Business Park Drive, Suite 100, Norfolk, VA 23513
Work: 757-416-7610 x1106 | Cell: 703-725-9522
BSalter@tstvb.com

Mr. James Noel III

Vice Chair
General Counsel, The Franklin Johnston Group
300 32nd Street, Suite 310, Virginia Beach, VA 23451
Work: 757-961-0955 | Cell: 757-621-4442
jnoel@tfjgroup.com



4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462
757-452.6971 | hamptonroads.ja.org

BOARD OF DIRECTORS

Mr. Julian Baena

Director of Business Development, SimIS, Inc.
1040 University Boulevard, Suite 310, Portsmouth, VA 23703
Work: 757-493-4394 | Cell: 757-705-8924
julian.baena@simisinc.com | j_baena@icloud.com

Mr. Thomas Capstick

Audit and Assurance Manager, PBMares, LLP
150 Boush St., Norfolk, VA 23510
Work: 757-355-6033 | Cell: 304-642-6609
TCapstick@pbmares.com

Mr. Jerry Chemplavil

Director, Operational Risk & Resiliency, PRA Group
120 Corporate Blvd, Norfolk, VA 23502
Work: 757-961-3532 | Fax: 757-961-3500
jechemplavil@pragroup.com

Ms. Trina Coleman

Manager-IO Assistant Vice President, Capital Group
5300 Robin Hood Road, Norfolk, VA 23513
Work: 757-670-4658 | Cell: 757-329-8837
TRAC@capgroup.com

Mr. Tony Cortinas, PMP

Founder/Vice President, Marathon Consulting
4525 Columbus Street, Suite 200, Virginia Beach, VA 23462
Work: 757-427-6999 x302 | Cell: 757-270-4771 | Fax: 757-427-2183
tony@marathonus.com

Mr. Corey Davis

Audit Senior Manager, KPMG
440 Monticello Avenue, Suite 1900, Norfolk, VA 23510
Work: 757-616-7000 | Cell: 757-535-5788
cmdavis@kpmg.com

Mr. Tony Divaris

COO, Divaris Real Estate
4525 Main St., Suite 900, Virginia Beach, VA 23462
Work: 757-497-2113 | Cell: 757-377-3029
tony.divaris@divaris.com

Mr. Brandon Berry

Tax Manager, Wall Einhorn & Chernitzer
150 W. Main Street, Ste. 1200, Norfolk, VA 23510
Work: 757-533-4111 | Cell: 757-581-6692
bberry@wec-cpa.com

Mr. Greg Casey

Business Development Executive
841 Seahawk Cir., Virginia Beach, VA 23452
Cell: 757-560-2536
gcasey110@gmail.com

Mr. Brian Clark

Vice President/General Manager, Mercedes-Benz of Virginia Beach
4949 Virginia Beach Blvd, Virginia Beach, VA 23462
Work: 757-437-4023
bclark@charlesbarker.com

Mr. Mike Corso

VP, Commercial Real Estate, Atlantic Union Bank
4505 Columbus Street, Suite 100, Virginia Beach, VA 23462
Work: 757-422-8010 | Cell: 757-672-7746
mike.corso@atlanticunionbank.com

Mr. Matt Crawford

Director of Inventory Accounting, Dollar Tree, Inc.
500 Volvo Parkway, Chesapeake, VA 23320
Cell: 804-695-7230
mlcrawfo@gmail.com

Ms. Kelly DeForest

Director, CGI
11325 Random Hills Rd., Fairfax, VA 22033
Work/Cell: 757-754-1809
kelly.deforest@cgi.com



4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462
757-452.6971 | hamptonroads.ja.org

BOARD OF DIRECTORS

Mr. Sam Dreyfus

Vice President, ECPI University
5555 Greenwich Road, Virginia Beach, VA 23462
Cell: 757-831-3340
sdreyfus@ecpi.edu

Mr. Stan Flattum

Senior Manager, FP&A, STIHL
536 Viking Dr., Virginia Beach, VA 23452
Work: 757-785-1175 | Cell: 757-333-1670
stanley.flattum@stihl.us

Mr. Daniel A. Hoffer, Jr.

CEO, Hoffer Land Solutions
222 Central Park Ave., Suite 2100, Virginia Beach, VA 23462
Work/Cell: 678-654-2665

Ms. Christy Marron

Owner, Grace O'Malley's Irish Pub
211 Granby Street, Norfolk, VA 23510
Work: 757-333-3330 | Cell: 757-435-8087
christymarron@irishpubnorfolk.com

Mr. Clint Minarik

Senior Vice President Corporate Banking, Dollar Bank
501 South Independence Blvd., Virginia Beach, VA 23452
Work: 757-333-7130 | Cell: 757-646-5075
Fax: 757-498-3658
cminarik346@dollarbank.com

Ms. Pamela Walkert

Vice President Healthcare Business Banking Relationship
Manager, PNC Bank
555 E Main Street, Suite 1000, Norfolk, VA 23510
Work: 216-222-5929 | Cell: 757-810-0019
pamela.walker@pnc.com

Ms. Tonya L. Edwards

VP, Business Services, Bayport Credit Union
4388 Holland Rd, Suite 100, Virginia Beach, VA 23452
Work: 757-873-4031 | Cell: 757-650-1001
tedwards@bayportcu.org

Ms. Brenda L. Giordano

Business Development Coordinator, Armada Hoffer
222 Central Park Ave., Suite 2100, Virginia Beach, VA 23462
Work: 757-579-1358 | Cell: 757-615-2162
bgiordano@armadahoffer.com

Dr. Sara Lockett

Director of Technical and Career Education,
Virginia Beach City Public Schools
1800 College Crescent, Virginia Beach, VA 23453
Work: 757-648-6180 | Cell: 757-589-3329
sara.lockett@vbschools.com

Ms. Rupal Master

Client Services, Signature Family Wealth Services
101 Main Street, Suite 700, Norfolk, VA 23510
Work/Cell: 757-839-2426
rupalmaster@hotmail.com

Ms. Lisa Murphy

Willcox & Savage, P.C.
440 Monticello Ave., Ste. 2200, Norfolk, VA 23510
Work: 757-628-5540 | Cell: 757-214-5493
lmurphy@wilsav.com



2022-2023 BY THE NUMBERS

9,060 STUDENTS

Hampton Roads Kindergarten through Twelfth Graders benefitted from JA's always free, SOL-correlated content



44 SCHOOLS/CLUBS

Received JA Programming



WANT TO GET INVOLVED?

Visit hamptonroads.ja.org or scan our Flowcode to connect!

295 CLASSROOM EXPERIENCES

Delivered by 196 volunteers from 82 unique organizations



47,268 CONTACT HOURS

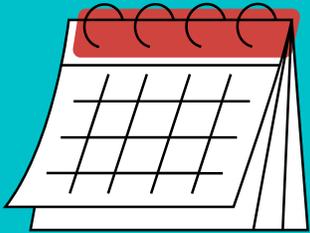
Total amount of time spent interacting with students from across Hampton Roads

91 CENTS

Ninety one cents of every dollar donated to JA stays in Hampton Roads to deliver programming



BE A JA HERO-VOLUNTEER!



CLICK HERE

BROWSE OUR CURRENT CLASSES

CLICK TO SEE EVERYTHING WE CURRENTLY HAVE AVAILABLE

OUR PROGRAMS ARE FREE TO ANY SCHOOL AND SOL-CORRELATED

01

02



CLICK HERE

LEARN ABOUT OUR PROGRAMS

CLICK TO SEE A FULL BREAKDOWN- WE HAVE CLASSES TO FIT EVERYONE'S SKILL SET, AS WELL AS PREFERRED AGE GROUP(S)

SOME CLASSES ARE SPREAD OVER MULTIPLE SESSIONS, BUT DON'T WORRY- YOU DON'T HAVE TO DO THEM ALL (UNLESS YOU WANT TO!)

GET TRAINING

CHOOSE WHICHEVER DATES/SESSIONS WORK FOR YOU! INPUT YOUR INFO AND CLICK 'SIGN UP' IT'S THAT EASY!

IF A PROGRAM IS MULTIPLE SESSIONS, YOU DON'T HAVE TO COMMIT TO ALL OF THEM, BUT WE'D APPRECIATE IF YOU'D GET YOUR FRIENDS INVOLVED!



03

04

TALK TO OUR TEAM

SOMEONE FROM OUR FANTASTIC EDUCATION DEPARTMENT ([RYAN](#), [FREDERICK](#), OR [JESSICA](#)) WILL REACH OUT TO YOU WITH THE NEXT STEPS: TRAINING, KIT MATERIALS, WHATEVER YOU NEED!

WANT TO GET A HEAD START?

[VOLUNTEER CONDUCT](#)



[VOLUNTEER FORM](#)



FREDERICK

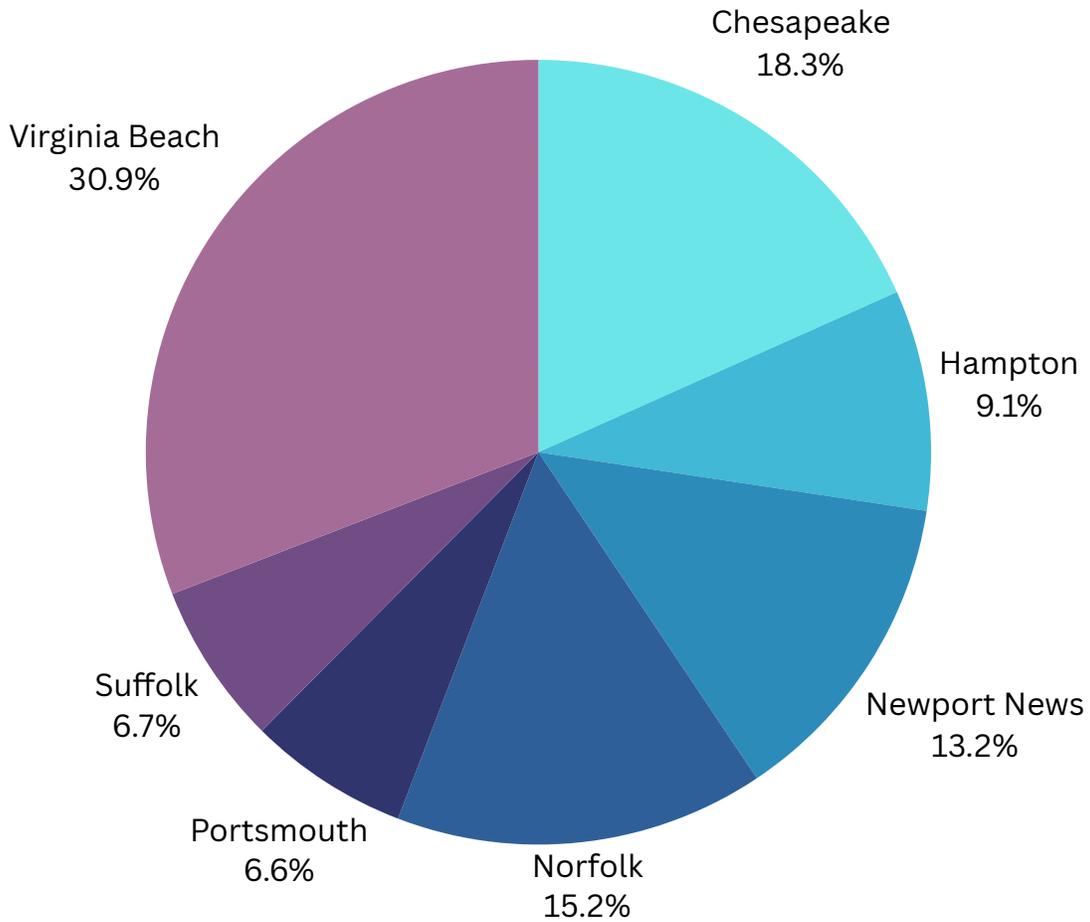


RYAN

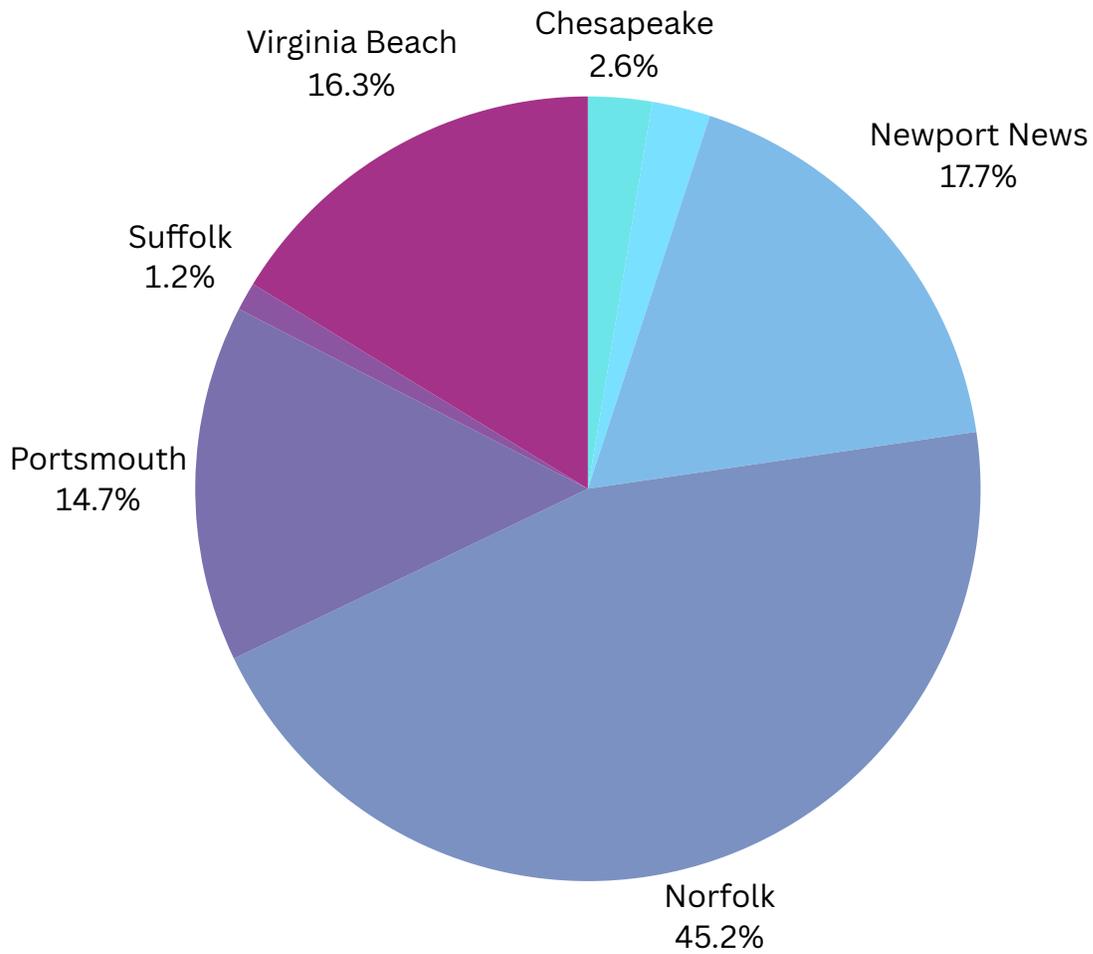


JESSICA

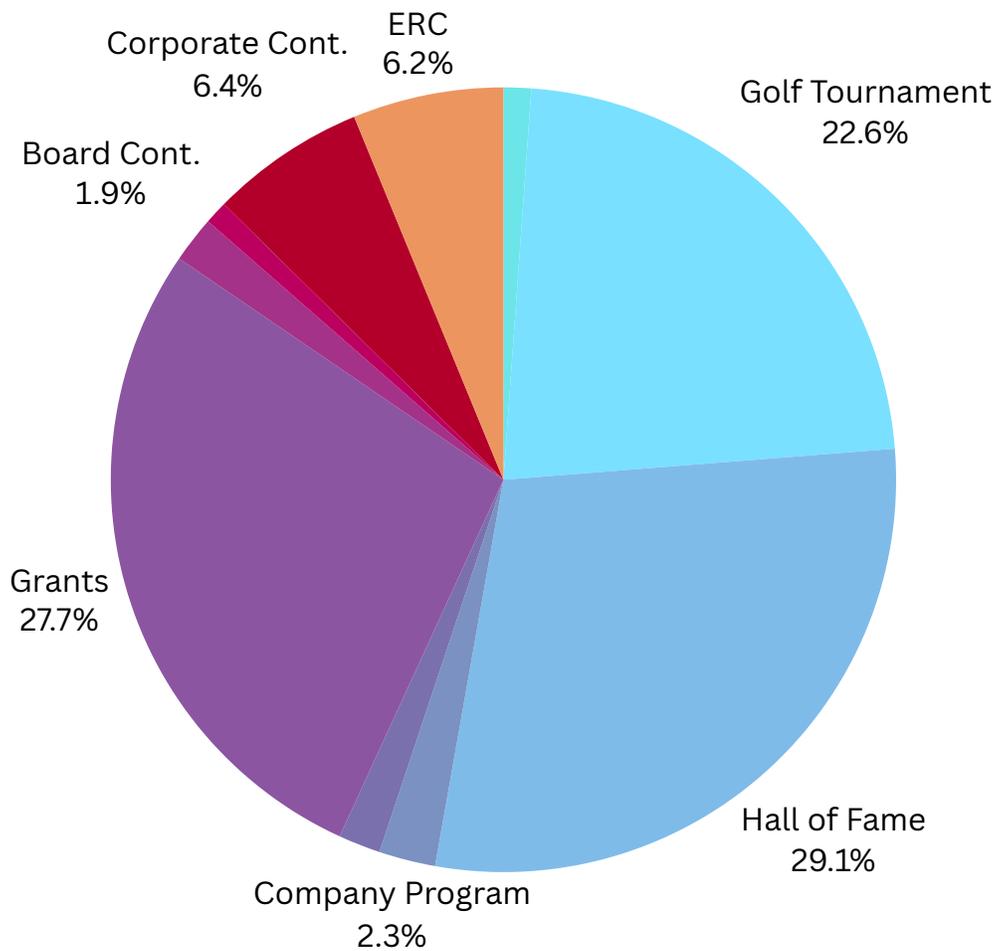
STUDENT POPULATION BY CITY



PROGRAM REACH BY CITY



2022-2023 OPERATION REVENUE MIX



SPECIAL EVENTS



Junior Achievement of Greater Hampton Roads

SAVE THE DATE

HAMPTON ROADS BUSINESS
HALL OF FAME GALA

THURSDAY, MARCH 14, 2024
HILTON NORFOLK - THE MAIN
100 E. MAIN ST, NORFOLK

Honoring:

Gerald S. Divaris
Chairman/CEO, Divaris Real Estate, Inc.

William B. Downey
Executive Vice Chairman, Riverside Health System

Thomas W. Godfrey, Jr.
President & CEO, Colonna's Shipyard Inc.

Charity Volman-Winn
President, TowneBank Norfolk

WELCOME TO THE CLASS OF 2023!

Gerald S. Divaris

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William B. Downey

Executive Vice Chairman, Riverside Health System

Thomas W. Godfrey, Jr.

President & CEO, Colonna's Shipyard Inc.

Charity Volman-Winn

President, TowneBank Norfolk

CLASS OF 2023:

Left to Right: Mr. Bruce Smith, Mr. Jerry Miller, Mr. Elza Mitchum, and Mrs. Dawan L.Ellis



MONEY RAISED FROM THIS EVENT WILL HELP THOUSANDS OF LOCAL STUDENTS TO FOLLOW IN THE FOOTSTEPS OF OUR DISTINGUISHED HONOREES

FOR ADDITIONAL INFORMATION, CONTACT NATALIE ASHCRAFT AT 757.747.0124

Program of Events



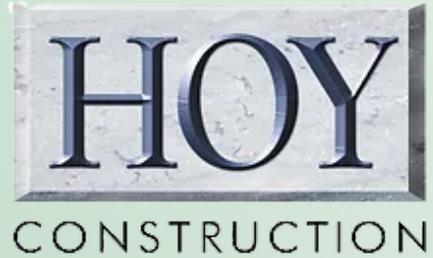
Junior Achievement Charity Golf Tournament Presented by Armada Hoffler

Thursday, October 6, 2022
Bay Creek: Arnold Palmer Course
Cape Charles, Virginia



**PARTNERS IN EDUCATION
THANK YOU TO OUR JA HEROES!**

Fulton Bank



 **ARMADA HOFFLER**



**CAPITAL
GROUP** SM



ecpi UNIVERSITY

Langley Save, Borrow
& Spend Wisely



The Miller
Group



KINDER  MORGAN

PARTNERS IN EDUCATION THANK YOU TO OUR JA HEROES!



Virginia Natural Gas

PARTNERS IN EDUCATION THANK YOU TO OUR JA HEROES!



THE FRANKLIN
JOHNSTON
GROUP



BANK OF AMERICA



CHARLES BARKER
AUTOMOTIVE

Mercedes-Benz



SPRINTER



Maserati

THE OBVIOUS CHOICE FOR LUXURY AND PERFORMANCE IS RIDING WITH CHARLIE.

Jacobs





THANK YOU!

