

A Correlation: Alabama Academic Standards and Junior Achievement Middle School Programs

Updated February 2018, (2021)

<u>Career Tech: Career Cluster Electives</u>

Academic Standards

Common Core State Standards Included

Junior Achievement USA® One Education Way Colorado Springs, CO 80906 www.ja.org

Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the Alabama Social Studies Standards and the Career and Technical Standards, as well as the Common Core State Standards in English/ Language Arts and Mathematics. Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

JA Middle Grades Programs

<u>JA Economics for Success</u>® provides practical information about personal finance and the importance of identifying education and career goals based on a student's skills, interests, and values.

<u>JA Global Marketplace</u>[®] Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

<u>JA It's My Business</u>[®] Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition

<u>JA It's My Future</u>® Blended Model offers middle school students' practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

<u>JA Inspire</u>TM is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

<u>JA Career Exploration Fair</u>TM is an event where students learn about a range of career options across multiple career clusters. (Grades K-12

JA Career Speakers SeriesTM In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through EthicsTM Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

<u>JA It's My Job</u>TM (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)



JA Economics for Success

Session Descriptions	Academic Standards	Common Core ELA	Common Core Math
Session One: Mirror, Mirror Students make choices to better understand the concept of self- knowledge as they consider education, careers, and other life choices. Objectives: Students will: Use personal reflection to explain self-knowledge Apply their skills, interests, and values to help determine a potential career path	Career Cluster Electives (2008) 1) Demonstrate knowledge of a systematic approach to a decision-making process (specifically, opportunity costs and trade-offs), including factors regarding academic planning and career development, financial literacy, and technology. 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities.	Grade 6 RI.6.2,4,7 SL.6.1-2 L.6.1,3,4 Grade 7 RI.7.2,4 SL.7.1,2 L.7.1,3,4 Grade 8 RI.8.2,4 SL.8.1 L.8.1,3,4	NA
Session Two: Be a Success Students learn how to set goals for their financial future. They play the "Be A Success Game" to see the connection between personal finance, education, and careers. Objectives: Students will: Identify the connection between goal setting, personal finance, education, and career choices Apply decision making to education and career choices	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. 4) Determine the correlation of personal preference, education, and training to the demands of the workforce.	Grade 6 RI.6.4 SL.6.1,2 L.6.1,3,4 Grade 7 RI.7.4 SL.7.1,2 L.7.1,3,4 Grade 8 RI.8.4 SL.8.1 L.8.1,3,4	Grade 6 6.NS3 6.NS.C.5
Session Three: Keeping Your Balance Students receive Occupation Cards and observe how different jobs provide different monthly salaries. Based on those monthly salaries, students evaluate the opportunity cost when making budget decisions. Objectives: Students will: Recognize that a balanced budget is important for all workers Define the term income and differentiate between gross and net income Name ways to balance a budget	Grade 7 Social Studies 9. Apply principles of money management to the preparation of a personal budget that addresses housing, transportation, food, clothing, medical expenses, insurance, checking and savings accounts, loans, investments, credit, and comparison shopping. Career Tech: Personal Finance 15) Develop a plan for managing earning, spending, saving, and giving using spreadsheets, online resources, or commercial software	Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4 Grade 7 RI.7.4 SL.7.1 L.7.1,3,4 Grade 8 RI.8.4 SL.8.1 L.8.1,3,4	Grade 6 6.NS.B.3 6.NS.C.5 Grade 7 7.RP.A.3



JA Economics for Success

Session Descriptions	Academic Standards	Common Core ELA	Common Core Math
Session Four: Savvy Shopper Students examine how consumers pay for goods and services. They discuss the advantages and disadvantages of using debit and credit cards. Objectives: Students will: Identify the differences between debit and credit cards Explain the advantages and disadvantages of both cards Recognize the importance of taking personal responsibility for financial decisions	8. Appraise the relationship between the consumer and the marketplace in the economy of the United States regarding scarcity, opportunity cost, trade-off decision making, and the stock market. Career Cluster Electives (2008) 16) Evaluate the effect of personal preferences, advertising, marketing, peer pressure, and family history on consumer choices and decision making in the marketplace. a. Compare goods and services to determine best value, including sales tax, tips, coupons, discounts, product quality, and unit pricing.	Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4 Grade 7 RI.7.4 SL.7.1 L.7.1,3,4 Grade 8 RI.8.4 SL.8.1 L.8.1,3,4	Grade 6 6.NS.B.3 6.NS.C.5 Grade 7 7.RP.A.3
Session Five: Keeping Score Students examine how a credit score is determined and learn about the consequences of a positive and negative credit report. Objectives: Students will: Describe the favorable or unfavorable consequences of a high or low personal credit score Explain actions that cause a credit score to go up or down	Career Cluster Electives (2008) 20) Determine advantages and disadvantages of using credit. a. Analyze credit card offerings for the effect on personal finances.	Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4 Grade 7 RI.7.4 SL.7.1 L.7.1,3,4 Grade 8 RI.8.4 SL.8.1 L.8.1,3,4	Grade 6 6.NS.B.3 6.NS.C.5
Session Six: What's the Risk? Students learn that life involves risk and that insurance and personal responsibility help to reduce the financial consequences of loss or injury. Objectives: Students will: Explore the cost and consequence of risk Explain how insurance provides a method to minimize financial risk Identify the opportunity cost of having insurance Assess how personal responsibility plays a part in minimizing risk	Career Cluster Electives (2008) 22) Determine the type of insurance associated with different types of risks, including automobile, personal and professional liability, home, apartment, property, health, life, long-term care, and disability.	Grade 6 SL.6.1 L.6.1,3,4 Grade 7 SL.7.1 L.7.1,3,4 Grade 8 SL.8.1 L.8.1,3,4	NA



Session Details	Academic Standards	Common Core ELA	Common Core Math
Session One: Business and Customer Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services. Objectives: Students will: Identify what a business gains from an exchange with a customer Identify what a customer gains from an exchange with a business Define ethics and ethical dilemma (Deeper Look) Identify the stakeholders of a business. Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look)	Social Studies Grade 6 4) Identify cultural and economic developments (in the United States from 1900 through the 1930s.) 10) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society (since World War II.) Social Studies Grade 7 7) Determine how people organize economic systems to address basic economic questions regarding which goods and services will be produced, how they will be distributed, and who will consume them.	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 W.4 SL.8.1-2 L.8.1-6	NA
Session Two: Business and Culture Students learn that businesses must understand cultural differences to meet customers' needs and make a profit in different countries. Objectives: Students will: Identify business-related, cultural differences throughout the world Explain the need for international businesses to consider their customers' cultural differences to provide for the customer and make a profit Identify cultural differences throughout the world that affect social interaction and communication	Social Studies Grade 6 10) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society (since World War II.) Social Studies/Geography Grade 7 8) Determine political, military, cultural, and economic forces that contribute to cooperation and conflict among people. CTE Career Cluster Explorations 3.) Demonstrate oral presentation skills that sustain listeners' attention and interest including eye contact, clear enunciation, and use of visual aids. 9.) Demonstrate interpersonal skills, including teamwork, conflict management, problem solving, and networking.	Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4,7 SL.6.1-2 SL.6.4 L.6.1-6 Grade 7 RI.7.1 RI.7.4 W.7.4,7 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.1 RI.8.4 W.8.4,7 SL.8.1-2 SL.8.4 L.8.1-6	NA



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Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Three: Global Trade Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game. Objectives: Students will: Identify reasons why countries trade Demonstrate that countries benefit more from trade than from trying to meet all their own needs Apply key terms related to trade. Describe how improvements in technology can influence international trade	Social Studies Grade 6 10.) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society (since World War II.) Social Studies Grade 7 Geography 1.) Describe the world in spatial terms using maps and other geographic representations, tools, and technologies. 9.) Explain how human actions modify the physical environment within and between places, including how human-induced changes affect the environment.	Grade 6 RI.6.4 W.6.4 SL.6.1-2 SL.4 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.8.4 L.8.1-4 L.8.6	Mathematical Practices 2-3 6-7
Session Four: Why Countries Specialize Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product. Objectives: Students will: Define specialization Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country	Social Studies Grade 6 10.) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society (since World War II.) Social Studies Grade 7 Geography 1.) Describe the world in spatial terms using maps and other geographic representations, tools, and technologies. 11) Explain the cultural concept of natural resources and changes in spatial distribution, quantity, and quality through time and by location.	ELA Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1,3,4,6 Grade 7 RI.7.1,4 SL.7.1-2 L.7.1,3,4,6 Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4,6	MATH 6.NSA.3 6.RP.3 7.RP.2 7.NS.3 Mathematical Practices 1-2 4-7



Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Five: Trade Barriers Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers. Objectives: Students will: Identify examples of trade barriers Analyze the consequences of trade barriers on businesses, employees, and customers Explain why balance of trade matters to businesses, customers, and employees	Social Studies Grade 6 10.) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society (since World War II.) 12.) Evaluate significant political issues and policies of presidential administrations since World War II. Social Studies Grade 7 Geography 8.) Appraise the relationship between the consumer and the marketplace in the economy of the United States regarding scarcity, opportunity cost, trade-off decision making, and the stock market. 12.) Explain ways geographic features and environmental issues have influenced historical events.	Grade 6 RI.6.4 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7. 4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 W.8.4 SL.8.1-2 L.8.1-6	Mathematical Practices 2-3 6-7
Session Six: Currency Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world. Objectives: Students will: Define currency and exchange rate Recognize that different countries have different forms of currency Recognize that each currency has a different value, which is determined through a variable exchange rate	NA	Grade 6 RI.6.4 RI.6.7 SL.6.1-2 L.6.1 L.6.3-6 Grade 7 RI.7.4 SL.7.1-2 L.7.1 L.7.3-6 Grade 8 RI.8.4 SL.8.1-2 L.8.1 L.8.3-6	Grade 6 6.RP.3 6.EE.4 6.NS.3 Grade 7 7.RP.2 7.NS.3 Mathematical Practices 1-7



Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Seven: Global Workforce Students take on the role of international business owners reviewing the skills and experience of potential employees. Objectives: Students will: Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages Express specific steps that would need to be taken to obtain work in another country Recognize the value of a second language for future job opportunities	CTE Career Cluster Explorations 2.) Explain the personal and societal benefits of work. 4.) Apply active listening skills to obtain and clarify information. 5.) Summarize written materials from various career sources clearly, succinctly, and accurately. 12.) Identify employment opportunities to match personal interests and aptitudes.	Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4 L.6.1-6 Grade 7 RI.7.1 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.1,4 W.8.4 SL.8.1-2 L.8.1-6	NA



JA It's My Business!

Session Details	Academic Standards	Common Core ELA	Common Core Math
Session One: Entrepreneurs Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests. Objectives: Students will: Define entrepreneurship and social entrepreneurship Describe the relationship between a business and its products and service Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves	Grade 6 Social Studies 4) Identify cultural and economic developments in the United States (from 1900 through the 1930s.) 9) Critique major social and cultural changes in the United States since World War II. 10) Analyze changing economic priorities and cycles of economic expansion and contraction for their impact on society since World War II. Entrepreneurship 1) Evaluate social and civil responsibilities of business ownership. 2.) Describe typical behavioral characteristics of an effective entrepreneur.	Grade 6 RI 6.4,7 SL.6.1-2 L.6.1-6 Grade 7 RI.7.4,7 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 SL.8.1-2 L.8.1-5	NA
Session Two: Market and Need Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories. Objectives: Students will: Define market and need Explain the importance of identifying market and need when developing new product or service ideas	Grade 7 Social Studies 8) Appraise the relationship between the consumer and the marketplace in the economy of the United States regarding scarcity, opportunity cost, trade-off decision making, and the stock market. Entrepreneurship 14) Determine marketing functions needed for effective business ownership.	Grade 6 RI.6.1,4,7 SL.6.1-2 SL.6 4 L.6.1-6 Grade 7 RI. 7.1,4,7 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.1,4 SL.8.1-2 SL.8.4 L.8.1-5	NA



JA It's My Business!

Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Three: Innovative Ideas Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them. Objectives: Students will: Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business Participate in creative idea generation, from brainstorming to defending and selecting an idea	Grade 6 Social Studies 11) Identify technological advancements on society in the United States since World War II.	Grade 6 RI.6.1 RI. 6.4 RI.6.7 SL.6.1-2 SL.4-5 L.6.1-6 Grade 7 RI.7.1 RI.7.4 RI.7.7 SL.7.1-2 SL.7.1-6 Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4-5 L.8.1-5	NA
Session Four: Testing the Market Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups. Objectives: Students will: Discuss the importance of market research in the product development process Describe multiple types of survey questions	Entrepreneurship 14.) Determine marketing functions needed for effective business ownership. 15.) Interpret research data to determine market-driven problems faced by entrepreneurs.	Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7.1 RI.7.4 RI.77 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI. 8.4 W.8.4 SL.8.1-2 L.8.1-5	NA



JA It's My Business!

Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Five: Design and Prototype Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product. Objectives: Students will: Represent a product idea and its features by using rough sketches and drawings Recognize sketches as an important first step in the prototype process	NA	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6 Grade 7 RI.7.4 RI.7.7 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6	NA
		Grade 8 RI. 8.4 W.8.4 SL.8.1-2 SL.8.4-5 L. 8.1-5	
Session Six: Seek Funding Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds.	Entrepreneurship 8.) Develop a business plan, including identifying an executive summary; conducting a marketing and competitive analysis report; and developing a marketing, management, and financial plan.	Grade 6 RI,6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-4	NA
Objectives: Students will: Describe the elements that make a strong pitch presentation Work together to create and deliver a product pitch for potential funding		Grade 7 RI.7.4 RI.77 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-4	
		Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.8.4-5 L.8.1-5	



JA It's My Future

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Session Details	Academic Standards	Common Core ELA	Common Core Math
Session One: My Brand Students learn that they have their own personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves. Objectives: Students will: Describe the elements of a brand Recognize the ability of personal branding to build a positive reputation, for their personal life as well as for their future career Design a logo that expresses their personal brand	Career Cluster Explorations 3) Demonstrate oral presentation skills that sustain listeners' attention and interest including eye contact, clear enunciation, and use of visual aids.	Grade 6 RI.6.4 RI.6.7 SL.6.1-2 SL.6.4-5 L.6.1-6 Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6 Grade 8 RI. 8.4 SL.8.1-2 SL.8.4-5 L.8.1-6	NA
Session Two: Career Paths and Clusters Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community. Objectives: Students will: Define careers cluster. Identify jobs in specific career clusters to explore further Recognize the interconnectivity and value of all types of jobs	Workforce Essentials 1) Explain how to research and select career opportunities. 3) Demonstrate how to locate, evaluate, and interpret career information for a specific career. Career Cluster Explorations 5) Summarize written materials from various career sources clearly, succinctly, and accurately. 11) Demonstrate the ability to locate resources to determine job and career opportunities related to the Alabama Career and Technical Education clusters.	L.6.1-6 Grade 7 RI.7.1,4 SL.7.1-2 SI.7.4	NA
Session Three: High-Growth Careers Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields. Objectives: Students will: Identify specific careers that are forecast to have high- growth rates Consider a variety of factors when selecting a career	Workforce Essentials 3) Demonstrate how to locate, evaluate, and interpret career information for a specific career. Career Cluster Explorations 12) Identify employment opportunities to match personal interests and aptitudes.	Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1-6 Grade 7 RI.7.1,4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4	NA



JA It's My Future

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Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Four: Career Mapping Students learn how early experiences can build transferable skills that contribute to future job success. Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own. Objectives: Students will: Identify jobs in specific career clusters that they would like to explore further Plan significant milestones they need to reach to earn a particular job	Workforce Essentials 2) Compare the relationship between educational achievement and career planning. 12) Determine uses, capabilities, and limitations of technological tools for achieving personal and workplace needs. Career Cluster Explorations 6) Create a personal plan of study to meet career goals and objectives.	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6 Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.4-5 L.8.1-6	NA
Session Five: On the Hunt Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for various jobs and decide upon the right section of a resume to highlight those skills. Objectives: Students will: Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references Recognize the importance of personal presentation and making a good impression, on paper and in person. Recognize the basic construction of a resume and skills that should be highlighted on a resume.	Workforce Essentials 4) Determine personal responsibility for making educational and career choices. 5) Apply skills needed for seeking, obtaining, maintaining, and changing jobs, including preparing a résumé, completing job applications, participating in a job interview, and dressing and grooming for the workplace. Career Cluster Explorations 8) Describe employment skills needed for obtaining and maintaining a job. 9) Demonstrate interpersonal skills, including teamwork, conflict management, problem solving, and networking.	Grade 6 RI.6.1 RI.6.4 RI.6.7 SL.6.1-2 SL.4 L.6.1-6 Grade 7 RI.7.1 RI. 7.4 SL.7.1-2 SL.7.4 L.7.1-4 Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4 L.8.1-4	NA



JA It's My Future

Session Details	Academic Standards	Common Core ELA	Common Core Math
Session Six: Soft Skills Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills. Objectives: Students will: Define and differentiate between technical skills and soft skills Identify specific soft skills they already possess and those they need to improve	Workforce Essentials 6) Explain the importance of effective communication skills in the workplace. 9) Explain leadership skills and practices. 11) Identify behaviors that promote effective teamwork. Career Cluster Explorations 7) Demonstrate positive work behaviors and personal qualities, including displaying a willingness to acquire new knowledge and skills, demonstrating integrity in a work situation, and indicating a willingness to follow rules and procedures.	Grade 6 RI.6.4,7 SL.6.1-2 SL.6.4-5 L.6.1-6 Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6 Grade 8 RI.8.4 SL.8.1-2 SL.8.4-5 L.8.1-6	NA



Session Descriptions	Academic Standards	Common Core ELA
Session One: Career Planning Starts with You Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks. Objectives: Students will: Recognize career clusters that match their skills and interests. Assess their soft skills and identify need for improvement. Identify industries and jobs that offer opportunities.	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. 4) Determine the correlation of personal preference, education, and training to the demands of the workforce.	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Language L 3 L 4 L 6
Session Two: Making the Most of JA Inspire In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class researching the participating companies. Objectives: Students will: Identify companies that they want to learn more about at the JA Inspire event. Three is a good number. Prepare questions that they want to ask and practice asking them. Create an elevator pitch—a statement that explains why they are interested in a company or a job and what they have to offer and helps to connect them with the company volunteers. Express their expectations of the	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing, and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Speaking and Listening SL 1 SL 2 Writing W 4 W 7 W 8 Language L 3 L 4 L 6



Session Descriptions	Academic Standards	Common Core ELA
Session Three: JA Inspire Event During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job. Objectives: Students will: Make connections with adults who have jobs in careers that interest them. See the connection between high school programming choices and careers. Collect information about the education required to be successful in a job. Practice soft skills.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Language L 3 L 4 L 6
Session Four: Debrief and Next Steps Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company. Objectives: Students will: Evaluate personal goals and priorities based on their experience at the JA Inspire event. Identify next steps, including exploration of high school coursework and other research. Understand relevant business communication practices.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Writing W 3 W 4 W 5 Language L 3 L 4 L 6



JA Inspire Virtual

Session Descriptions	Academic Standards	Common Core ELA
Session One: Find Your Path Students understand the importance of career planning and assess their personal interests in the context of career paths Objectives: Students will: Determine the importance of career planning. Students complete a career interest inventory. Learn where your interests could lead you in your career with this online assessment. Assess your personal interests in the context of career paths. Rate your interests, abilities, and values.	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 13) Utilize an online learning-management system to engage in collaborative learning projects, discussions, and assessments beyond the traditional classroom that are goal-oriented, focused, project-based, and inquiry-oriented.	Reading for Informational Text RI 1 RI 4 RI 7 Writing W 4 W 7 Language L 3 L 4 L 6
Session Two: Explore Your Options Students learn to recognize career clusters that match their skills and interests and identify industries and jobs that offer potential opportunities. Objectives: Students will: Learn about career clusters and different career paths. Explore career clusters and career paths in the context of your interest inventory results. Explore career clusters and career paths. Identify industries and jobs that offer opportunities	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. b. Explore individual career options from the 16 National Career Clusters to examine specific job descriptions, requirements, salaries, and employment outlooks 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Reading for Informational Text RI 1 RI 4 RI 7 Writing W 4 W 7 Language L 3 L 4 L 6



JA Inspire Virtual

Session Descriptions	Academic Standards	Common Core ELA
Session Three: Present Yourself Students assess their soft skills and identify any areas needing improvement. They also create an elevator pitch to help communicate their areas of interest. Objectives: Students will: Assess soft skills and identify need for improvement Create an elevator pitch.	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities.	Reading for Informational Text RI 1 RI 4 RI 7 Language L 3 L 4 L 6
Session Four: What to Expect at the JA Inspire Day Students set JA Inspire day goals related to personal skills and interests and identify relevant companies they want to explore at the event. Objectives: Students will: Set expectations for JA Inspire Day and examine different scenarios. Set JA Inspire Day goals related to personal skills and interests. Set expectations for JA Inspire Day	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. b. Explore individual career options from the 16 National Career Clusters to examine specific job descriptions, requirements, salaries, and employment outlooks 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 13) Utilize an online learning-management system to engage in collaborative learning projects, discussions, and assessments beyond the traditional classroom that are goal-oriented, focused, project-based, and inquiry-oriented.	Reading for Informational Text RI 1 RI 4 RI 7 Writing W 4 W 7 Language L 3 L 4 L 6



JA Inspire Virtual

Session Descriptions	Academic Standards	Common Core ELA
Session Five: Build Your Network Students understand the importance and essentials of networking, identify relevant companies at the JA Inspire event, and prepare and practice interview questions for businesspeople in their fields of interest. Objectives: Students will: - Understand the elements and importance of networking - Identify relevant companies at the event. - Prepare and practice interview questions for businesspeople in fields of interest.	Career Cluster Electives (2008) 7) Generate an electronic portfolio using digital tools.	Reading for Informational Text RI 1 RI 4 RI 7 Writing W 4 W 7 Language L 3 L 4 L 6
Session Six: Make a Plan Following the JA Inspire event, students evaluate personal goals and priorities to identify next steps, including exploration of high school coursework, extracurricular activities and networking. Objectives: Students will: Evaluate personal goals and priorities to identify next steps based on the JA Inspire experience. Identify next steps, including exploration of high school coursework, extracurricular activities, and networking. Write a note thanking a contact met during the JA Inspire Day.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. a. Select a personal career goal based upon results of interest and aptitude assessments.	Reading for Informational Text RI 1 RI 4 RI 7 Writing W 4 W 7 Language L 3 L 4 L 6



JA Career Exploration Fair

Session Descriptions	Academic Standards	Common Core ELA
Pre-Fair Session: What Sets You Apart? Students reflect on their abilities, interests, and values as they consider future career choices. Objectives: Students will: Define careers. Differentiate between abilities (skills) and values. Identify their personal characteristics.	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities.	Reading for Informational Text RI 4 RI 7 Speaking and Listening SL 1 SL 2 Language L 3 L 4 L 6
The Day of the Fair Students will visit seven speakers from the community who will give brief presentations about their jobs, allowing time for students to ask questions. Objectives: Students will: Complete one pre-fair activity (teacher-led) (optional). Express how jobs require specific interests and skills. Complete one post-fair activity (teacher-led) (optional). Complete a student evaluation, if requested.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce.	Reading for Informational Text RI 4 RI 7 Speaking and Listening SL 1 SL 2 Writing W 4 W 7 Language L 3 L 4 L 6
Post-Fair Session Students reflect on their JA Career Exploration Fair experiences. Objectives: Students will: Identify a future career goal. Create a personal action plan.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Reading for Informational Text RI 2 RI 4 RI 5 RI 7 Speaking and Listening SL 1 SL 2 Writing W 4 W 7 Language L 3 L 4 L 6



JA Career Speaker Series

Session Descriptions	Academic Standards	Common Core ELA
Session One: Before the Event Students research the visiting career speaker and his or her company, and prepare questions for the speaker event. Objectives: Students will: Identify skills and interests. Recognize Career Clusters Recall future high-demand occupations	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities.	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Writing W 4 W 7 Language L 3 L 4 L 6
Session Two: During the Event Students learn about the guest speaker's job experiences and stories, ask questions, and take notes. Objectives: Students will: Practice active listening skills. Equate job responsibilities with skills and interests	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities. 4) Determine the correlation of personal preference, education, and training to the demands of the workforce.	Speaking and Listening SL 1 SL 2 Writing W 4 W 7
Session Three: After the Event Students reflect on what they learned during their preparation and the speaker event. Objectives: Students will: Recognize Career Clusters	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9).	Speaking and Listening SL 1 SL 2 Writing W 2 W 4 W 7 Language L 3 L 4 L 6



JA Excellence through Ethics

Session Descriptions	Academic Standards	Common Core ELA
Day of the Visit Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make. Objectives: Students will: Define ethics, ethical dilemma, values, core values, and interdependence. Articulate how one's core values affects one's choices. Articulate and identify the steps necessary to make ethical decisions. Recognize that individual ethics affect the greater community.	Grade 7 Social Studies 10. Describe individual and civic responsibilities of citizens of the United States. Career Cluster Electives (2008) 2) Understand the effect of workplace behaviors. a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette.	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 SL 3 SL 4 Writing W 4 Language L 3 L 4 L 6
Reflection Activity Students will reflect and discuss what they've learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life. Objectives: Students will: Apply key terms and concepts used in the volunteer-led activities. Use intentional, ethical decision-making skills to consider outcomes and consequences of choices. Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions.	Grade 7 Social Studies 10. Describe individual and civic responsibilities of citizens of the United States. Career Cluster Electives (2008) 2) Understand the effect of workplace behaviors. a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette.	Speaking and Listening SL 1 SL 2 SL 3 Language L 3 L 4 L 6



JA It's My Job (Soft Skills)

Session Descriptions	Academic Standards	Common Core ELA	
Communicating About Yourself Students learn what their dress, speech, and listening skills communicate to others about them. Objectives: Students will: Recognize the importance of manners as an element of professionalism. Identify language and style appropriate for the workplace.	Career Cluster Electives (2008) 3) Analyze personal skills, interests, and abilities and relate them to current career opportunities.	Reading for Informational Text RI 1 RI 4 Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 Language L1 L 2 L 3 L 4 L 6	
Applications and Resumes Students examine both document forms and begin to think about how to adapt their experiences, skills, and achievements into the applicable template to present themselves to a potential employer. Objectives: Students will: Identify information necessary for a job application. Recognize key features and formatting of resumes. Use appropriate language for a resume.	Career Cluster Electives (2008) 4) Determine the correlation of personal preference, education, and training to the demands of the workforce. 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9). 7) Generate an electronic portfolio using digital tools	Speaking and Listening SL 1 SL 2 Writing W 4 Language L1 L 2 L 3 L 4 L 6	
Interviewing for a Job Students complete an activity and track their accomplishments in a "brag sheet." Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews. Objectives: Students will: Identify appropriate content for a personal brag sheet Adapt personal information to interview situations. Develop answers to common interview questions. Recognize appropriate professional dress and demeanor for a job interview.	Career Cluster Electives (2008) 2) Understand the effect of workplace behaviors. a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette. b. Identify inappropriate workplace behaviors, including violence and sexual harassment and procedures for addressing such behaviors.	Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 Language L1 L 2 L 3 L 4 L 6	



JA It's My Job (Soft Skills)

Session Descriptions	Academic Standards	Common Core ELA	
Cell Phones in the Workplace Students develop an understanding of appropriate communication methods to ensure workplace success. Objectives: Students will: Recognize and identify appropriate and inappropriate uses of cell phones in the workplace. Identify the effects of inappropriate usage of cell phones in the workplace. Adapt cell phone behavior and functions for professional uses. Recognize and apply appropriate texting style for communicating in the workplace.	Career Cluster Electives (2008) 2) Understand the effect of workplace behaviors. a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette. b. Identify inappropriate workplace behaviors, including violence and sexual harassment and procedures for addressing such behaviors.	Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6 Language L1 L 3 L 4 L 6	
Workplace Communication Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively. Objectives: Students will: Identify and use an appropriate professional tone in workplace communication. Identify appropriate and inappropriate subjects for workplace discussion. Enable cooperative and productive group interactions. Communicate to solve problems collaboratively and respectfully.	Career Cluster Electives (2008) 2) Understand the effect of workplace behaviors. a. Examine appropriate workplace behaviors, including attitude, work ethic, responsibility, dependability, punctuality, integrity, time management, effort, adherence to dress code, communication (written, verbal, and nonverbal), teamwork, and other workplace etiquette. c. Recognize the importance of and capitalize on diversity in the workplace.	Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6 Language L1 L 3 L 4 L 6	
Workplace Writing Students practice writing concisely, clearly, and correctly, with appropriate workplace style. Objectives: Students will: Use proper spelling, grammar, and punctuation in the workplace. List best practices for effective business writing. Use clear language and appropriate style for written communication in the workplace. Identify important ideas and express them clearly and concisely in writing.	Career Cluster Electives (2008) 6) Examine the employment process, including searching for a job, filling out a job application, writing a résumé, developing and practicing interview skills, and completing required employment forms (e.g., W-4, I-9). a. Utilize word processing software to demonstrate professional writing skills by producing and editing business and personal correspondence documents	Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 W5 W6 Language L1 L 2 L 3 L 4 L 6	

