

# BOWL-A-THON

## Fundraising Tips + Ideas

- **Just Ask:** You're supporting Junior Achievement because someone asked you to bowl— extend that opportunity to someone else! Remember, you're giving them the chance to make an impact on the youth of Hampton Roads.
- **Think Outside the Office:** You're already bowling with your coworkers, so invite family, friends, classmates, neighbors, and your followers on social media to join you!
- **Get Social:** Set up your online fundraising page by following the directions on your envelope. Be sure to share your link with your social media followers.

- **10x10:** Divide and conquer your \$100 fundraising goal by asking 10 different people for \$10
- **Incorporate Your Coworkers Who Aren't Able to Bowl:** Work with your Company Coordinator on (applicable) activities such as:
  - 'Jeans for JA Day-' Select a date and donation amount to wear jeans to work
  - Selling candy or flowers to be delivered throughout the office for specific holidays such as Valentine's Day or St. Patrick's Day
  - If permissible, share your fundraising goals with customers and get them involved
- **Team Competitions:**
  - Lowest fundraising team purchases food or beverages for their coworkers on Bowling Day
  - Highest fundraising team chooses a costume for the losing team to wear on Bowling Day